



Phlox Planting Guide

About Phlox

It's hard not to be excited about Phlox. They are a long-lived, easy to grow perennial with great romantic charm. Not only are they beautiful, but they also attract butterflies, hummingbirds, and other pollinators. It's easy to see why they have been such a popular garden favorite for decades.

When to Plant

Plant in the Spring, as soon as they arrive to you in the mail.

Where to Plant

Phlox like full sun or dappled shade. If you are in an area with strong sun, consider planting them in partial shade. Ensure that your selected area has well-draining soil.

How to Plant

Phlox roots should be planted 2-4 inches below the ground with the top of the root ball even with the soil surface. Fill in the soil around the root ball and water well.

Caring for Phlox

Keep an eye on the water levels in your soil. Water your phlox if they start to look wilted or brown. Phlox flowers look great in cut flower arrangements, so feel free to cut some! When your plant starts to die back with the fall weather, you can leave it as is or clip the foliage to about 2 or 3 inches above ground to encourage growth next spring.