



Primrose Planting Guide

About Primrose

A much loved North American Native Wildflower, Primrose is a prolific bloomer throughout the summer. Blooms emerge in the cool evening and close back up against the heat of the day. A perfect addition to your garden!

When to Plant

Start seeds indoors during the winter and transplant seedlings outdoors in late spring, after the last frost has passed.

Where to Plant

Primrose performs best in full sun in average, medium moisture, well-drained soils. It will tolerate gravelly or sandy soils, drought, and light shade. Primrose is a great choice for meadows, wildflower gardens, and naturalized areas.

How to Plant

Sow seeds and lightly cover with 1/16" of soil. Set pots or trays under grow lights. Once seedlings form their second pair of leaves, harden off for 4-8 weeks before transplanting.

Caring for Primrose

Apply a thick layer of chopped leaves or compost around the crown of your plants. Divide plants once they are established to maintain vigor. Propagate by seed sown in early summer and cut plants back after flowering.