



Strawflower Planting Guide

About Strawflowers

Easy to grow and a champion in hot and arid regions, Strawflower is a favorite of florists and crafters for its "everlasting" tendencies. Strawflowers are a perfect choice for a difficult spot in your garden where you just want some color!

When to Plant

Direct sow Strawflower seeds in the spring, after the threat of frost has passed. Strawflower can also be started indoors, 6-8 weeks before the final frost date in Spring.

Where to Plant

Strawflower does best in full sun conditions, though they can tolerate partial shade - though in shade you'll see noticeably fewer blooms. Strawflower doesn't require particularly rich soil as long as it's well-drained, but amending in some compost will help ensure they thrive.

How to Plant

Sow seeds directly onto the surface of the soil, and firmly compress. Do not cover the Strawflower seeds, as they require sunlight to germinate. This variety should start sprouting in approximately 7-10 days.

Caring for Strawflowers

When your Strawflowers reach a height of 2-3", thin them to 1 plant every 10-12" apart for adequate spacing. Once established, Strawflowers don't need much care. Watering is only needed if the soil starts to feel dry to the touch. Once flowers begin to fade, pinch them off to encourage additional Strawflower blooms.